

## INDEX

- Advertising: Butter selling and, 200; direct selling and, 202; efficiency of, 197; egg selling and, 199; functions of, 199; some experiments in, 201.
- ADVERTISING AS AN AID TO DIRECT SELLING. J. Clyde Marquis, 197-202.
- Agricultural departments, of railways, 43.
- production: Adjustment of, to marked demands, 252; financing of farmer and increased, 188; increased population and, 183.
- American Coöperative Journal, the, 209.
- AMERICAN MARKETS, SOME TYPICAL —A SYMPOSIUM. Clyde Lyndon King, 118.
- ANDREWS, FRANK. Car-Lot Markets and How They are Supplied, 1-9.
- Auction: Provision for, in wholesale markets, 106; sale of car-lot shipments by, 3; use of, in Germany, 163; system, in European markets, 106; savings through adoption of, 106.
- Baltimore: Curbstone markets in, 112; inspection in market of, 115; results secured by municipal market in, 116.
- Baltimore markets: 139-152; administration and supervision of, 124, 125; attitude of retail grocers toward, 123; bona fide farmers in, 122; character of, 119; constructive measures in regard to, 126; effect of, on output of outlying farms, 125; effect of, on prices, 125; foodstuffs sold at, 125; increase of licenses in, 121; net profit of, to the city, 121; professional retailers in, 122; regulation as to foods and sanitary conditions in, 122; regulation as to weights and measures in, 122; stall rentals in, 119, 120.
- BALTIMORE'S MARKETS. James F. Thrift and William T. Childs, 119-127.
- Beef: In cold storage, 50; uniformity of prices for, 54.
- Berlin: City-selling agent in, 163; street trade in, 158.
- Boston, municipal markets in, 139-152.
- BRAND, CHARLES J. The Office of Markets of the United States Department of Agriculture, 252-259.
- Breslau, market-hall in, 160.
- British coöperative retail societies, profits of, 236.
- Building and loan association methods, adjustment of, to farmers' needs, 193, 194.
- BURK, ANNIS. The Indianapolis Market, 131.
- Butter: Advertising and sale of, 200; direct selling of, 200; reforms inaugurated in sale of, in New Jersey, 90.
- California Citrus Exchange, market news service of, 259.
- Car-lot: As unit of shipment, 1; concentration of small shipments into, 6.
- markets: Definition of, 1; necessity for reports in, 8.
- CAR-LOT MARKETS AND HOW THEY ARE SUPPLIED. Frank Andrews, 1-9.
- Car-lot shipments: Diversion of, 7, 8; economy of, 69; necessity for, 5; number of, 3.
- Cereals, increased total production of, 183.

- Chain stores: Advantages of, 77; effect of, on consumers, 249; growth of, 79; introduction of, 64; management of, 77; a modification of retail store, 74; retail business and, 76.
- Chicago: Coöperative store in, 224; increase of coöperation in, 226; jobbers in, 61.
- Chicago and Northwestern Railway, refrigerator-car service on, 2.
- CHILDS, WILLIAM T. Baltimore's Markets, 119-127.
- Cincinnati: As a car-lot market, 2; municipal market in, 139-152; results secured by municipal market in, 116.
- Cities: Administration of market policy by, 105; as centers of distribution, 15; expenditures of, for markets, 104; growth of, 102.
- Citrus fruit growers, organization of, 68.
- City distribution: Agencies in, 69, 70; gross profit for, 248.
- planning: As relief for present-day conditions, 242; for lower distribution costs, 246; functions of, 240; purposes of, 241.
- CITY PLANNING AND DISTRIBUTION COSTS. F. Van Z. Lane and John Nolen, 240-246.
- City-selling agents, importance of, 163.
- Cleveland, curbstone market in, 112, 128.
- CLEVELAND, MUNICIPAL MARKETS IN. Charles Kamp, 128-130.
- Cleveland markets: Constructive measures regarding, 130; effect of, on consumers' prices, 129; farmers in, 129; market master in, 129; professional retailers in, 129; profits to the city through, 128; storage plant in, 128; weights and measures in, 128.
- Cold storage: Advantages of, 44; cost of living and, 44; development of, 49, 71; effect of, 46, 54; facilities for, 49; holding of goods in, 65; investigation regarding, 52; length of time commodities are in, 51; list of commodities in, 49, 55; objections to, 45; purpose of, 48; value of commodities in, 49.
- Cologne, market-hall in, 159.
- Columbus, municipal markets in, 139-152.
- Combination family basket: Contents of, 171, 172, 174; possibilities of, 174; price of, 172; results of, 174.
- Commission merchants: Abuses by, 25, 167; attitude of, toward retail markets, 147; definition of, 57; displacement of, by jobber, 60; distance of, from producer, 59; effect of direct shipments upon, 68; in car-lot markets, 2; inspection of accounts of, 68; licensing of, 68.
- Commodities: Decreased value of, in transit, 11; in cold storage, 49, 55; length of time in cold storage, 51.
- Conservation, extent of facilities for, 45.
- Consumers: Modification in wants of, 64; purchasing by, in larger quantities, 257; savings of, due to standardization, 100, 101; use of publicity by, 83.
- CONSUMERS' COÖPERATIVE MOVEMENT IN CHICAGO, THE. W. M. Stickney, 223-228.
- Consumers' coöperative societies: Formation of, 232; wholesale markets and, 108.
- prices: Effect of Cleveland markets upon 129; effect of coöperation upon, 230; effect of grocery business on, 79; effect of Monmouth County Farmers' Exchange upon 213; increase of, 230; lowering of, through motor truck, 28.
- Consumption: In cities, 3; surveys of, in definite localities, 256; withholding of commodities from 52.

- Coöperation: Adaptation of, to farming industry, 255; effects of, 229, 230; future of, 227; in Europe, 255; increase of, in Chicago, 226; principles involved in, 238.
- Coöperative agricultural associations, establishment of, 237.
- buying, and wholesale markets, 108.
- commission warehouse, and cold storage plant, formation of, 234.
- elevator companies, in Iowa, 206.
- grain companies: In various states, 207; number of, in Illinois, 205.
- incorporation laws, extent of, 203.
- COÖPERATIVE LAMB CLUB AS AN AGENCY FOR LOWER MARKETING COSTS, THE. D. H. Doane, 216-222.
- Coöperative marketing: Distribution and, 255, 256; plans for, 221.
- marketing associations, making of carloads by, 7.
- movement, scientific agriculture and 209, 210.
- organizations: Advantages of, 237, 238; effect of, on farm products, 230; national assistance for, 255; study of existing, 257.
- production, British system of, 234.
- societies: In Great Britain, 233, 235; operation of, 229, 233; organization of, 233.
- COÖPERATIVE SOCIETIES, WHAT THEY MAY ACCOMPLISH IN LOWERING FOOD DISTRIBUTION COSTS. E. M. Tousley, 229-239.
- Coöperative stores: Advantages of, 223, 224; 226; drawbacks in method of, 225; on Pacific Coast, 233; a modification of retail store, 74; price cutting and, 225.
- Cost of living: Importance of problem of, 86; municipal markets and, 146; responsibility of retailer for, 84.
- COST OF LIVING, EFFECT OF THE NEW JERSEY DEPARTMENT OF WEIGHTS AND MEASURES ON THE. William L. Waldron, 86-93.
- Cotton marketing conditions, survey of, 253.
- COX, JAMES M. Improved Public Highways, 35-36.
- Crédit Foncier, method of, 192.
- Crop conditions, reports on, 9.
- failure, result of, upon consumers' prices, 5.
- Crops: Cost of hauling, 20, 21; length of haul of, 21; selection of, 23.
- Curbstone markets: 112, 113; bona fide farmers as space renters in, 112; charges for use of, 112; effect of, on direct buying, 112; in American cities, 112; in Cleveland, 128; in Milwaukee, 133; quantities sold at, in Cleveland, 129; segregation of vendors in, 112.
- Denmark, marketing of butter in, 258.
- Des Moines, curbstone market in, 112.
- Direct buying: Effect of curbstone markets upon, 112; trolley terminals and, 114.
- distribution, effect of motor trucks upon, 24.
- marketing, impossibility of, in large cities, 69; possibilities of, 227.
- DIRECT MARKETING, THE MOTOR TRUCK AS AN AGENCY IN. Stanley Albin Phillips, 20-34.
- Direct selling: Advertising and, 202; by producers, 57, 69; problem involved in, 197; success of, 198.
- DIRECT SELLING, ADVERTISING AS AN AID TO. J. Clyde Marquis, 197-202.

- Direct shipments: Effect of, on jobbers and commission men, 68; effect of parcel post upon, 67; future of, 67; improved condition of food-stuffs through, 28; increase in use of, 66; limitations of, 68; shipping facilities and, 67.
- Distribution: Cost of, and city prosperity, 103; expensive system of, 211; large cities as centers of, 15; machinery of, 231; present system of, 78, 213; problem of, 57; solving of problems of, in Philadelphia, 134.
- DISTRIBUTION COSTS, CITY PLANNING AND. F. Van Z. Lane, and John Nolen, 240-246.
- Distribution machinery: Imperfect nature of, 257; need for increased, 57.
- District markets: Decreasing importance of, 158; in Germany, 157.
- DOANE, D. H. The Coöperative Lamb Club as an Agency for Lower Marketing Costs, 216-222.
- Dresden, market-hall in, 159.
- Dubuque: Markets in, 139-152; results secured by markets in, 116.
- Eggs: Advertising and selling of, 199; direct selling of, 199; in cold storage, 50.
- Electric roads, as distribution agencies, 2.
- England, handling of commodities in, 12, 13.
- English Coöperative Wholesale Society: Increase in trade of, 235; profits of, 235, 236.
- Erie Railroad, auction room of, 3.
- Esswein, H. E., on tobacco growing, 186, 187.
- Europe, coöperation in, 255.
- European cities: Inspection of meats in markets of, 115; stall rentals in, 113.
- Exports, decrease in amount of, 103, 183.
- FAMILY BASKET, THE COMBINATION. Harry Sprackland, 171-174.
- FARLEY, JOHN W. A Questionnaire on Markets, 139-152.
- Farm credits: 227; Increased, 184; possibilities of, 191.
- FARM CREDITS, EFFECT OF, ON INCREASING AGRICULTURAL PRODUCTION AND FARM EFFICIENCY. Homer C. Price, 183-190.
- FARM CREDITS THROUGH FARMERS' LOAN ASSOCIATIONS. Isaac Roberts, 191-196.
- Farm income, definition of, 178.
- loans: Interest on, 184; present system of making, 185.
- organization, efficiency of, 182.
- production, increased investments and increased, 190.
- products: Increased value of, 183; standardization of, 232.
- FARM PRODUCTS, WHOLESALE CITY DISTRIBUTION. Frank G. Urner, 69-73.
- Farmers: Accounts of, 175; application of building and loan principle to needs of, 193; as stall renters, in markets, 112, 170, 197; average annual income of, 102; bona fide, in Baltimore markets, 122; capital, receipts, expenses and income of, 177; closer contact of, with producers, 252; encouragement to, as sellers of produce, 111; exemption of, from retailer's tax, 111; higher prices for, 229; in Cleveland markets, 129; in Milwaukee markets, 132; in Rochester market, 137; marketing of produce by, 26; present needs of, 191.
- coöperative associations, agents of, at car-lot markets, 2.
- coöperative elevator company, definition of, 204.
- Grain Dealers Association: In Illinois, 204; letter to members of, 208; of Iowa, the, 206.

- Farmers' income, increase of, 102.  
 — loan associations, kinds of stock in, 194.  
 — profits, effect of coöperative lamb club upon, 221.
- FARMERS' PROFITS. E. H. Thomson, 175-182.
- First National Conference on Marketing and Farm Credits, the, 227.
- FOOD CONSERVATION, SOME ASPECTS OF, BY REFRIGERATION. Frank A. Horne, 44-47.
- FOOD DISTRIBUTION IN LARGE CITIES, CONSTRUCTIVE PROGRAM FOR REDUCTION OF COST OF. Thomas J. Libbin, 247-251.
- Food supply: Changes in sources of, 14; department of, in New York City, 250; sources of, for large centers, 4, 5.
- Foodstuffs: Cost of transportation of, 26; elimination of loss through deterioration, 27; improvements in condition of, 32; unnecessary handling of, 26, 27.
- Forwarding agents, duties of, 6, 7.
- Frankfort-on-the-Main, market-hall in, 161.
- Freight rates: By water, 4; car-lot shipments and, 6; development of system of, 10; on individual shipments, 13; sale of produce at, 2; some typical, 13; system of differential, 67.  
 — service, provision of fast, 7.
- Fruit containers, standardization of, 97.
- Fruits, lengthened season for perishable, 5.
- FULLER, MARTHA J. Publicity as a Preventive of Abuses by the Retailer, 83-85.
- FULLERTON, H. B. The long Island Home Hamper, 166-170.
- Germany: Auction method in, 163; importance of storage rooms in, 165; legal regulation of markets in, 154; market-halls in, 155; open markets in, 155; producers as sellers in, 155.
- GERMANY, WHOLESALE TERMINAL MARKETS IN, AND THEIR EFFECT ON FOOD COSTS AND CONSERVATION. Stadtrat D. Levin, 153-165.
- Grades, necessity of, 253.
- Grain, lowering of standards in, 254.
- Grain growers: Coöperation of, 203; profits of, 207; reduction of distribution costs by, 203.
- GRAIN GROWERS REDUCE COST OF DISTRIBUTION. W. M. Stickney, 203-210.
- Great Britain, coöperative societies in, 233, 235.
- Groceries: Expensive distributing method of, 77; reorganization in methods of distributing, 82.
- GROCERIES, THE COST OF DISTRIBUTING. E. M. Patterson, 74-82.
- Grocers: Contest of independent, with jobbers, 77; gross profits of, 75; pressure brought to bear upon, 77.
- Grocery business: Method of carrying on, 76; organization of, 79; profit in, 75.
- Hamburg, market-hall in, 160.
- Hamper: Adoption of, 170; advantages through use of, 169; growth in shipments by, 169; origin of, 168; price of, 168.
- HAMPER, THE LONG ISLAND HOME. H. B. Fullerton, 166-170.
- Haulage, cost of primary, 21.
- HOLMES, GEORGE K. Prevention of Waste and Seasonal Price Fluctuations Through Refrigeration. 48-56.
- HORNE, FRANK A. Some Aspects of Food Conservation by Refrigeration, 44-47.
- Housewives, national organization of, 84.

- Hucksters: Attitude of, toward municipal markets, 147; necessity of watching, 87.
- Illinois: Coöperative grain companies in, 205; coöperative incorporation law in, 203.
- Illinois Grain Dealers' Association, the, 204.
- Incomes, distribution of labor, on farms, 179, 181.
- Indiana, coöperative incorporation law in, 203.
- Indianapolis market: 139-152; charges for stands in, 131; nature of, 131; net profit to the city through, 131.
- INDIANAPOLIS MARKET, THE. Annis Burk, 131.
- Instruction trains, provision for, by railroads, 39.
- INTERSTATE RAILROAD, THE PLACE OF THE, IN REDUCING FOOD DISTRIBUTION COSTS. Ivy L. Lee, 10-19.
- Iowa, coöperative elevator companies in, 206.
- Grain Dealers' Association, 206.
- Jobbers: Abuses practiced by, 25; competition among, 61, 62; definition of, 58; displacement of commission merchant by, 60; effect of direct shipments upon, 68; elimination of, 198; function of, 70, 71; introduction of, 59; loans secured by, 65; placing of goods in cold storage by, 65; refrigeration and, 64; selling activity of, 61; sorting and repacking of produce by, 62; storing of surplus stock by, 68; task of, in disposing of surplus stock, 62.
- JOBBER AND COMMISSION MEN, RELATION OF, TO THE HANDLING OF PRODUCE. C. W. Thompson, 57-68.
- KAMP, CHARLES. Municipal Markets in Cleveland, 128-130.
- Kansas: Aid to direct shipments in, 67; coöperative farmer elevator companies in, 207.
- KING, CLYDE LYNDON, Municipal Markets, 102-117.
- Some Typical American Markets, A Symposium, 118.
- Labor-saving machinery, extensive use of, 183.
- Lamb club: Effect of, on farmer's profits, 221; in Tennessee, 218; organization of, 219.
- Lambs, investigation into supply of marketable, 217.
- LANE, F. VAN Z. City Planning and Distribution Costs, 240-246.
- LEE, IVY L. The Place of the Interstate Railroad in Reducing Food Distribution Costs, 10-19.
- Leipzig, market-hall in, 160.
- LEVIN, Stadtrat D. Wholesale Terminal Markets in Germany and Their Effect on Food Costs and Conservation, 153-165.
- LIBBIN, THOMAS J. Constructive Program for Reduction of Cost of Food Distribution in Large Cities, 247-251.
- LIPPINCOTT, ACHSAH. Municipal Markets in Philadelphia, 134-136.
- Local marketing, possibilities for, 102.
- Long Island Railroad, experimental farms of, 17.
- Long-time loans, necessity for, 188.
- Maltbie, Milo R., on cost of living, 240.
- Manufacturers: Direct purchase from, and selling by, 80; fixing of retail prices by, 80, 81, 82.
- Market, definition of car-lot, 1.
- bureau, necessity for, 117.
- halls, necessity of, in Germany, 156.
- master, in Cleveland markets, 129; in Rochester market, 137.



- Market news service, functions of, 259.  
— superintendent, efficiency of city's 117.
- MARKET, THE INDIANAPOLIS. Annis Burk, 131.
- MARKET, THE ROCHESTER PUBLIC. E. W. Merrill, 137-138.
- Marketing; Appropriation for information concerning, 252; by telephone, 227; increased radius of, 111; of agricultural products, 232; organizations, study of existing, 255; possibilities for local, 102, problems in, 1.
- Markets: Adaptation of, to modern customs, 104; adaptation of to movements of population, 109; as forwarding centers in Germany, 155; as storage places, in Germany, 156; attitude of commission merchants toward retail, 147; attitude of hucksters toward, 147; centralization of, and price fixing, 162; conditions of, in various German cities, 159; development of larger, 256; expenditures of cities for, 104; influence of, on prices, 162; legal obstruction to farmers use of, in Pennsylvania, 111; legal regulation of, in Germany, 154; open-air, 112, 113; producers in, 163; producers as stall renters in, 170, results secured by, 116, 117. *See also* Municipal Markets.
- MARKETS, A QUESTIONNAIRE ON. John W. Farley, 139-152.
- MARKETS, BALTIMORE'S. James F. Thrift and William T. Childs, 119-127.
- MARKETS, SOME TYPICAL AMERICAN—A SYMPOSIUM. Clyde Lyndon King, 118.
- MARKETS, WHOLESALE TERMINAL, IN GERMANY AND THEIR EFFECT ON FOOD COSTS AND CONSERVATION. Stadtrat D. Levin, 153-165.
- MARQUIS, J. CLYDE. Advertising as an Aid to Direct Selling, 197-202.
- Massachusetts: Commission on cold storage, 46; provision for city planning boards in, 242.
- Measures, *see* Weights and Measures.
- Memphis, establishment of municipal markets in, 139.
- MERRILL, E. W. The Rochester Public Market, 137-138.
- Middlemen: Abuses by, 256; elimination of 26, 37, 232, 256; function of, 20, 25, honesty of, 223; in Germany, 155; multiplicity of, 223, 256; necessity for, 38; necessity for, at primary markets, 68; services of, 66.
- Milwaukee, curbstome market in, 133.  
— market: Effect of, on prices, 133; farmers in, 132; income from, 132; plans as to policy of, 133; stall rentals in, 132; supervision of, 133.
- MILWAUKEE MUNICIPAL MARKET, THE. Leo Tiefenthaler, 132-133.
- Minneapolis, establishment of municipal markets in, 237.
- Minnesota: Coöperative farmer elevator companies in, 207; regulation of commission business in, 68.
- Misbranding: Baltimore regulation in regard to, 122; prevention of, in municipal markets, 115.
- MONMOUTH COUNTY FARMERS' EXCHANGE, THE. Joseph H. Willits, 211-215.
- Monmouth County Farmers' Exchange: Agents appointed by, 212; annual business of, 214; formation of, 211; present method of distribution through, 213.
- Montreal, curbstome markets in, 112; municipal markets in, *see* Questionnaire on Markets, 139-152.
- Motor boats, as agents of local distribution, 135.
- Motor trucks: Advantages of, 24, 26; and reduction of retail prices, 26; as agents of local distribution, 135;

- as cheaper medium of transportation, 30; competition of, with railroads, 31; displacement of horse by, 62; displacement of railroad by, 33; economy resulting from, 22; effect of, on retail prices, 26; increased investment necessary in use of, 33; increased speed of, 32; lowering of consumers' prices through use of, 28; national welfare and use of, 28; number of 36; possibilities of, 22, 30; possibilities of development of farm land and, 29; substitution of, for draft animals, 20.
- MOTOR TRUCK AS AN AGENCY IN DIRECT MARKETING, THE.** Stanley Albin Phillips, 20-34.
- Munich, market-hall in, 160; marketing facilities in, 103.
- MUNICIPAL MARKET, THE MILWAUKEE.** Leo Tiefenthaler, 132-133.
- Municipal markets: Adaptation of retail, to modern conditions, 110; attitude of consumers toward, 145; attitude of grocers toward, 148; attitude of producers toward, 149; cold storage plant in connection with 149; consumer's viewpoint regarding, 149; control of, 141; cost of living and 146; cost of operation of, 141; criticisms regarding, 148; direct routing and, 103; effect of, 249; economies in food distribution through, 107; effect of, on prices, 145; effect of, on production, 151; enforcement of honest weights and measures in, 115; establishment of, in Memphis, 139; establishment of, in Minneapolis, 237; fixing of stall rents in, 113; freight depots at 135; goods sold in, 116; in the United States, 104, 105; inspection of articles offered for sale in, 144; necessity of adequate facilities in, 114; possibilities of, 227; professional retailers as stall renters in, 110; receipts from, in Philadelphia, 135; results secured by, 116, 118; regulation and supervision of, 105; regulation of peddlers in, 114; scarcity of wholesale terminal, 105; sources of revenue for support of, 141; use of, by consumers, 145; use of, by producers, 110, 145. *See also* Markets.
- MUNICIPAL MARKETS.** Clyde Lyndon King, 102-117.
- MUNICIPAL MARKETS IN CLEVELAND.** Charles Kamp, 128-130.
- MUNICIPAL MARKETS IN PHILADELPHIA.** Achsah Lippincott, 134-136.
- Nebraska, cooperative farmer elevator companies in, 207.
- New Jersey: Attitude of, toward price cutting, 78; crusade against use of liquid measures in, 92; improved methods of selling milk in, 91; reforms in methods of selling butter in, 90.
- New Orleans, municipal market in 139-152.
- New York: Annual saving through standardization of weights and measures in, 101; cooperative incorporation law in, 203; law of, regarding package goods, 99; regulation of commission business in, 68; sale of produce at freight terminal of, 2; standardization of fruit containers in, 97;
- City: Department of food supply in, 250; investigations of food distribution in, 247; municipal market in, 249.
- NOLEN, JOHN.** City Planning and Distribution Costs, 240-246.
- Norfolk, municipal markets in, *see* Questionnaire on Markets, 139-152.
- North Dakota, cooperative farmer elevator companies in, 207.



- Office of Farm Management, investigations by, 175.
- Office of Markets, establishment of, 252; market news service and, 258.
- OFFICE OF MARKETS OF THE UNITED STATES DEPARTMENT OF AGRICULTURE, THE. Charles J. Brand, 252-259.
- Ohio, road improvement in, 35.
- Oklahoma, survey of cotton conditions in, 253.
- City, effect of curbstone markets in, 113.
- Output: Adaptation of, to demand, 103; adjustment of, to demand, 18, 23.
- Package goods: Displacement of bulk goods by, 86; New York law regarding, 99.
- Parcel post: Effect of, on direct shipments, 67; growth in use of, 198.
- "Passing reports," advantages of, 7.
- PATTERSON, E. M. The Cost of Distributing Groceries, 74-82.
- Peddlers: Decrease in business of, 63, 64; regulation of, in municipal markets, 114.
- Pennsylvania Railroad: Cars of truck products hauled over, 14; experimental farming station of, 17; perishable freight carried by, 15.
- Perishable freight, schedules for, 16.
- Philadelphia: Market system of, 134; retail grocery stores in, 76; retailers' associations in, 80; sale by producers in, 110; solving of problems of distribution in, 134, 135; two municipal markets in, 135.
- PHILADELPHIA, MUNICIPAL MARKETS IN. Achsah Lippincott, 134-136.
- PHILLIPS, STANLEY ALBIN. The Motor Truck as an Agency in Direct Marketing, 20-34.
- Population: Agricultural production and increased, 183; concentration of, in cities, 153; movement of, from country to city, 255.
- Poultry, in cold storage, 50.
- Preference freight: Methods for handling, 16; provision for, 15.
- PRICE, HOMER C. Effect of Farm Credits on Increasing Agricultural Production and Farm Efficiency, 183-190.
- Price cutting: Attitude of New Jersey toward, 78; coöperative stores and, 225; disadvantages of, 81.
- Prices: Attack upon quantity, 80; centralization of market and fixing of, 162; destruction of food and high, 257; effect of Baltimore markets upon, 125; effect of Milwaukee market upon, 133; effect of municipal markets on, 145; effect of, on jobber, 60; equilization of, 55; fixing of, by manufacturers, 78; fixing of retail, by manufacturers, 80; increase of, 86; increase of consumers' over producers, 25; influence of markets upon, 162; regulation of, and protection of market goods, 165; regulation of, by supply and demand, 157; reports on wholesale and retail, 105; variations in, 153.
- Produce: Preparation of, for trade, 62; sorting and repacking of, 62.
- PRODUCE, RELATION OF JOBBERS AND COMMISSION MEN TO THE HANDLING OF. C. W. Thompson, 57-68.
- PRODUCE, WHAT FARMERS CAN DO TO FACILITATE TRANSPORTATION AND MARKETING OF. F. R. Stevens, 37-43.
- Produce district, location of, 3.
- Producers: As sellers, in Germany, 155; attitude of, toward municipal markets, 149; direct dealings of, with consumers, 256; economic status of, 22; effect of auction department upon, 106; organization of, 68; profits to, through coöperative grain companies, 205; separation of, from wholesalers, 157; use of municipal markets by, 110, 145.

- Production, seasonal variation in, 63.
- Products, specialization in cultivation of, 155.
- Profits: Impressions regarding farm, 175; received by farm tenants, 179.
- PUBLIC HIGHWAYS, IMPROVED. James M. Cox, 35-36.
- Public opinion, effect of, on honest weights and measures, 89.
- Publicity: Advantages of, 85; importance of, 83; use of, by consumers, 83.
- PUBLICITY AS A PREVENTIVE OF ABUSES BY THE RETAILER. Martha J. Fuller, 83-85.
- Quantity prices, attack upon, 80.
- Raiffeisen system, in Germany, 190.
- Railroad facilities, necessity of, 156.  
— yards, as distribution points, 245.
- Railroads: Appointment of transportation specialist by, to further distribution, 258; competition of, with motor truck, 20, 31; displacement of, by motor truck, 33; encouragement of improved farming methods by, 17; representatives of, as investigators in producing regions, 14; work of, in production and distribution, 258.
- Refrigeration: Application of, to goods in transit, 66; car-lot shipments and, 6; improvements in, 64; jobbing business and, 64; modern methods of, 14.
- REFRIGERATION, SOME ASPECTS OF FOOD CONSERVATION BY. Frank A. Horne, 44-47.
- REICHMANN, FRITZ. Savings Through Proper Supervision of Weights, Measures and Standards, 94-101.
- Retail grocers: Associations of independent, 79; position of, 74.  
— prices: Lowering of, 80; motor truck and reduction of, 26; reduction of, 26.
- Retail stores: Competition among, 75; management of, 248.  
— selling, outside market-halls, Germany, 158.
- Retailers: Abuses by professional, in markets, 111; professional, in Baltimore markets, 122; professional, in Cleveland markets, 129; renting of stalls by professional, 110; responsibility of, for cost of living, 84; wholesale buying by, 249.
- RETAILER, PUBLICITY AS A PREVENTION OF ABUSES BY THE. Martha J. Fuller, 83-85.
- Retailers' associations, in Philadelphia, 80.
- Right Relationship League, the, 233.
- Roads: As agent of local distribution, 135; building of, by convicts, in Ohio, 35; distribution of food, and 115; improvement of, 39; maintenance of good, 245; necessity for good, 192.
- ROBERTS, ISAAC. Farm Credits Through Farmers' Loan Associations, 191-196.
- Rochester: Municipal markets in 139-152; farmers in, 137; market master in, 137; nature of, 137; segregation of venders in curbstone market of, 112.
- ROCHESTER PUBLIC MARKET, THE. E. W. Merrill, 137-138.
- Roosevelt, Theodore, on coöperative associations, 210.
- Rural credit: Importance of increased, 190; in Europe, 184; system, provisions of, 189.
- San Antonio, municipal market in, 139-152.
- Scientific farming, added interest in, 18.
- Seattle, municipal markets in, 139-152.
- Selling at home: Distribution costs and, 103; facilities for, 103; necessity for, 102.

- Sherman Anti-Trust Law, interpretation of, 81.
- Short-time loans, necessity for, 186.
- South Carolina, aid to direct shipments, in, 67.
- South Dakota, farmer coöperative elevator companies in, 207.
- Spillman, W. J., on farmers' accounts, 176.
- SPRACKLAND, HARRY. The Combination Family Basket, 171-174.
- Stall rents: Fixing of, 104; in Baltimore, 119; in European cities, 113; in Germany, 154; in municipal markets, 109, 110, 113.
- Standardization: Advantages of, 96; lack of, in some articles, 74; of farm products, 232; official specifications for, 95.
- Standards: Classes of, 95; establishment of, 94; multiplicity of 253; necessity of, 202, 253; study and promulgation of market grades and, 253, 254.
- Star Union Line, as pioneer fast freight organization, 15.
- STEVENS, F. R. What Farmers can do to Facilitate the Transportation and Marketing of Produce, 37-43.
- STICKNEY, W. M. The Consumer's Coöperative Movement in Chicago, 223-228.
- Grain Growers Reduce Cost of Distribution, 203-210.
- Storage rooms, importance of, 165.
- Storage warehouses, advantages of, 41, 42; erection of, 40.
- Street traffic, regulation of, 244.
- Surplus stock, outlet for, 63.
- Taylor, Henry C., on standardization of farm products, 232.
- Telephone: Consumers' use of, 86; marketing by, 227.
- Tenant farmers, capital, receipts, expenses and incomes of, 180.
- Terminal facilities, inadequate, in New York City, 248.
- wholesale markets: In Europe, 105; necessity for, 104; objects of, 105; transportation and distribution and distribution facilities of, 114.
- THOMPSON, C. W. Relation of Jobbers and Commission Men to the Handling of Produce, 57-68.
- THOMSON, E. H. Profits that Farmers Receive, 175-182.
- THRIFT, JAMES F. Baltimore's Markets, 119-127.
- TIEFENTHALER, LEO. The Milwaukee Municipal Market, 132-133.
- TOUSLEY, E. M. What Coöperative Societies may accomplish in Lowering Food Distribution Costs, 229-239.
- Trade: Agreements in restraint of, 81; segregation of, in curbstone markets, 112.
- Trading stamps: Necessity for, 75; prohibition of, 130.
- Transfer yards, and fast freight service, 17.
- Transit, selling in, 7, 8, 12.
- Transportation: Adaptation of, to market conditions, 19; necessity for quick, 11; of farm products, 38; problem of, 26.
- Trolley freight, as agent of local distribution, 135.
- terminals, and direct buying, 114.
- Urban population, increase in, 102.
- URNER, FRANK G. Wholesale City Distribution of Farm Products, 69-73; *see also* 48.
- Vegetables, lengthened season for perishable, 5.
- WALDRON, WILLIAM L. Effect of the New Jersey Department of Weights and Measures on the Cost of Living 86-93.

- Washington, coöperative incorporation law in, 203.
- WASTE, AND SEASONAL PRICE FLUCTUATIONS, PREVENTION OF, THROUGH REFRIGERATION. George K. Holmes, 48-56.
- Waterfront terminal market, in Philadelphia, 135.
- Weights and measures: Amount saved through standardized, 101; Baltimore's regulations in regard to, 122; department of, in New Jersey, 92; establishment of state supervision of, 99; honesty in, 105; in Cleveland markets, 128; inspection of 98; municipal inspection of, 108; necessity of honest, 15; use of short, by hucksters, 84, 88.
- WEIGHTS AND MEASURES, EFFECT OF THE NEW JERSEY DEPARTMENT OF, ON THE COST OF LIVING. William L. Waldron, 86-93.
- WEIGHTS, MEASURES AND STANDARDS, SAVINGS THROUGH PROPER SUPERVISION OF. Fritz Reichmann, 94-101.
- Wharves, as distribution points, 245.
- Wholesale business, development of, 155.
- distributing agency, necessity for, 72.
- markets: Administration of, 107; provision for auction department in, 106.
- terminal markets: Bulletins issued by, 109; inspection of weights and measures in, 108.
- WHOLESALE TERMINAL MARKETS IN GERMANY AND THEIR EFFECT ON FOOD COSTS AND CONSERVATION. Stadtrat D. Levin, 153-165.
- Wholesalers: Elimination of, 79; separation of, from producers, in markets, 157.
- Wholesaling, systems of, 234.
- WILLITS, JOSEPH H. The Monmouth County Farmers' Exchange, 211-215.
- Wisconsin, law of, regarding coöperation, 203.

